

Website Evaluation Checklist

By Jason Conn

- Authorship
 - Author is clearly stated.
 - Author provides contact information.
 - Author includes a list of sources used to create the page.
 - Feedback to author is available.
 - Author is responsive to questions regarding copyright, trademark, or ownership of all material on site.
- Purpose
 - The site's purpose is clear.
 - The content is the primary focus of the site and not overshadowed by advertising.
 - The site avoids social bias.
 - The site enriched and expands users imagination.
 - The information on the site is relevant.
- Content
 - The title appropriate to the site's purpose.
 - The content is easy to read and understand by its intended audience.
 - There is an outline of topics provided allowing users to find topics and move among them easily.
 - The spelling and grammar is always correct.
 - The information is current and accurate.
 - The information is updated regularly.
 - There are more links to information on the topic provided.
 - Graphics are relevant and appropriate to the content.
 - The site offers information that cannot be found elsewhere.
- Design
 - Information is easy to use and find.
 - The text easy to read and not cluttered.
 - The site design is appealing for intended audience.
 - The links pages are well-organized and appealing.
 - The page loads in reasonable amount of time.

Interactive features are clearly explained.