

Web Design Checklist

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- Questions to Consider
 - Why you want to make a website?
 - Is this only for fun, casual or serious business?
 - What purpose it will serve you?
 - What is your motivation level in making a successful website?
 - Do you have the passion to have your own website and online business?
 - Are you looking to earn money with your website?
 - Do you have your own products and services to sell?
 - What will be your budget?
 - How committed you can be?
 - How much time are you willing to put initially to make your own website?
- Web Design
 - Think of the right profitable keywords.
 - Choose a good relevant domain name for your website.
 - Choose web hosting company.
 - Get good user friendly, juicy content for your website.
 - Find web design software both freeware and also paid ones available to make your own website.
 - Make sure you have clear directions on the navigation of your website.
 - Reduce the number of images on your website.
 - Make sure you optimize images using image editing programs so that they have a minimum file size.
 - Keep your text paragraphs at a reasonable length.
 - Use CSS to style your page content.
 - Avoid using scripting languages on your site unless it is absolutely necessary.
 - Do not use splash pages.
 - Do not use excessive and flashy banner advertisements.
 - Have a clear indication of where the user is.
 - Avoid using audio on your site.
 - Make sure your website complies to web standards.

- Your Website
 - Make sure it's easy to navigate.
 - Ensure it clearly convey your business's products and services.
 - Create pages that achieve quick download times.
 - Make sure your website has readable text.
 - Make sure your website is cross-browser compatible.