

Photographer Checklist

By Kimberly French

- Choosing Photographer for Your Event
 - Ask about his style of photography.
 - Make sure you're comfortable with the photographer's personality.
 - Check what kind of photos does he specialize in.
 - Check if he uses a film or digital camera.
 - Ask to see any samples of his work.
 - Ask to see a web gallery or proof book of all the photos from one event.
 - Check how long he has been a photographer.
 - Make sure you're comfortable with the photographer's level of experience.
 - Ensure photographer is flexible and sensitive to your needs.
 - Ask how many clients has he served.
 - Check whether you can ask his previous clients any questions.
 - Check if there will be other photographers or assistants with him.
 - Is there a contract we have to sign for your services?
 - Do you have liability insurance in case something happens?
 - What happens if you have to cancel because of an emergency?
 - If you cannot make it because of an emergency, are there any back up photographers?
- Photo Package
 - Ask what photo packages does he offer.
 - What other options are included with the package(s)?
 - What is the total cost?
 - How many locations will you shoot at?
 - What does it cost for additional locations?
 - Are there any locations that would be great for taking photos?
 - Do you provide physical prints? Or just digital prints?
 - How much is it extra if we go over the allotted time?
 - Make sure you'll be able to preview images in a reasonable amount of time.
 - Check if you will be able to see/order images online.

- Check if all photos will be color-balanced, and retouched when necessary.
- Check if it's possible to choose black and white, sepia, or other artistic options.