Promote Checklist

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# Tasks:

☐ **Why Should you promote your checklist?**

☐ **You are being recognized as an expert in a field.**

☐ **You are given credit for the published checklist.**

☐ **Get more publicity - your website is visible on your public profile.**

☐ **Automatic Promotion**

☐ **Write Great Checklists**

*Good content is appreciated by others and gets ;"Liked", written about and linked to.*

☐ **Facebook**

☐ **"Like" the checklist yourself**

☐ **Write about it on your wall**

*Don't forget to include a link to it*

☐ **Ask your friends to spread the word as well.**

☐ **Twitter**

☐ **Tweet about your checklist**

*Don't forget to include a link to it.*

☐ **Ask your followers to re-tweet to their network.**

☐ **Other Social Media to use**

☐ **Google+**

☐ **MySpace (for personal checklists)**

☐ **LinkedIn (for professional checklists)**

☐ **Bookmarking services.**

☐ **delicious.com**

☐ **digg.com**

☐ **reddit.com**

☐ **stumbleupon.com**

☐ **squidoo.com**

☐ **Your website or blog**

☐ **Place your interactive checklist on your website or blog**

*Use the Embed widget.*

☐ **Post your checklist in your blog and ask visitors to submit comments.**

☐ **Invite visitors of your website to view more of your published checklists at Checklist.com**

☐ **Your Personal Network**

☐ **Tell your friends and family members about your interactive checklist.**

☐ **Put a link to your checklist expert page in your email signature.**

☐ **Send an email to your friends, family, classmates, co-workers and invite them to use your checklist.**

☐ **Ask your friends, family members, classmates and co-workers to place your interactive checklist on their website.**

☐ **Forums, Blogs & Expert sites**

☐ **Find other website owners that you think might be interested in having and using your checklist**

*Ask them to either write about it or Embed the interactive checklist.*

☐ **Join relevant forums, submit comments where appropriate and invite others to use your checklist.**

☐ **Create a new thread on a forum and ask others about their experiences with (your) checklists.**

☐ **Include a link to the checklist or your profile page on your signature**

☐ **Place comments on posts related to your checklist on other bloggers' sites with a link to the checklist.**

☐ **Write an article about your checklist and submit to article submission sites.**