

Web Design Checklist

By Jason Conn

- ☐ Questions to Consider
 - ☐ Why you want to make a website?
 - ☐ Is this only for fun, casual or serious business?
 - ☐ What purpose it will serve you?
 - ☐ What is your motivation level in making a successful website?
 - ☐ Do you have the passion to have your own website and online business?
 - ☐ Are you looking to earn money with your website?
 - ☐ Do you have your own products and services to sell?
 - ☐ What will be your budget?
 - ☐ How committed you can be?
 - ☐ How much time are you willing to put initially to make your own website?
- ☐ Web Design
 - ☐ Think of the right profitable keywords.
 - ☐ Choose a good relevant domain name for your website.
 - ☐ Choose web hosting company.
 - ☐ Get good user friendly, juicy content for your website.
 - ☐ Find web design software both freeware and also paid ones available to make your own website.
 - ☐ Make sure you have clear directions on the navigation of your website.
 - ☐ Reduce the number of images on your website.
 - ☐ Make sure you optimize images using image editing programs so that they have a minimum file size.
 - ☐ Keep your text paragraphs at a reasonable length.
 - ☐ Use CSS to style your page content.
 - ☐ Avoid using scripting languages on your site unless it is absolutely necessary.
 - ☐ Do not use splash pages.
 - ☐ Do not use excessive and flashy banner advertisements.
 - ☐ Have a clear indication of where the user is.
 - ☐ Avoid using audio on your site.
 - ☐ Make sure your website complies to web standards.

- ☐ Your Website
 - ☐ Make sure it's easy to navigate.
 - ☐ Ensure it clearly convey your business's products and services.
 - ☐ Create pages that achieve quick download times.
 - ☐ Make sure your website has readable text.
 - ☐ Make sure your website is cross-browser compatible.