

Twitter Checklist

By Jason Conn

- ☐ Tell Your Story
 - ☐ Create a profile that consists of your name, your location, and a short bio.
 - ☐ Provide an interesting statement about yourself.
 - ☐ If you want to connect to your peers or talk shop with your community, include the kind of work you do.
 - ☐ If you are concerned about your personal safety, list only your first name, or give a generalized geography.
 - ☐ If you have a blog or a website, link to that.
- ☐ Twitter
 - ☐ Customize your Twitter background.
 - ☐ Learn how to send a reply to a specific user.
 - ☐ If you are engaging another Twitter user in a private conversation, switch to direct messages.
 - ☐ If you want to win friends and keep followers, think a little outside the box.
 - ☐ Talk about something interesting.
 - ☐ Take the risk to say things that are honest and true.
 - ☐ If you really want to connect with a Twitter user, take a couple minutes to review his/her profile.