

Quick Professional Website Checklist

By Campbell Rodriguez

- Photos of Previous Work
 - Decide on imagery to use in the website
 - Group Photo & Blurb for the "The Team" section
 - Take photo examples of each category of work.
 - Resize and correct photos for website pages/menus etc.
- Framework
 - Decide on overall page layout for each category of services.
 - Build out each page based on framework decision
 - List of Suppliers we regularly use to promote on website.
 - Prepare templates for all print jobs to add to the website
 - Build Menus for each individual service showing printable products associated to that service.
 - Prepare client testimonials for inclusion in the website.
 - Ensure each page has pricing in the Meta Information.
 - Ensure pricing is up to date and accurate
 - Build out custom client area (Future)
 - Migrate website