

# Photographer Checklist

By Kimberly French

- ☐ Choosing Photographer for Your Event
  - ☐ Ask about his style of photography.
  - ☐ Make sure you're comfortable with the photographer's personality.
  - ☐ Check what kind of photos does he specialize in.
  - ☐ Check if he uses a film or digital camera.
  - ☐ Ask to see any samples of his work.
  - ☐ Ask to see a web gallery or proof book of all the photos from one event.
  - ☐ Check how long he has been a photographer.
  - ☐ Make sure you're comfortable with the photographer's level of experience.
  - ☐ Ensure photographer is flexible and sensitive to your needs.
  - ☐ Ask how many clients has he served.
  - ☐ Check whether you can ask his previous clients any questions.
  - ☐ Check if there will be other photographers or assistants with him.
  - ☐ Is there a contract we have to sign for your services?
  - ☐ Do you have liability insurance in case something happens?
  - ☐ What happens if you have to cancel because of an emergency?
  - ☐ If you cannot make it because of an emergency, are there any back up photographers?
- ☐ Photo Package
  - ☐ Ask what photo packages does he offer.
  - ☐ What other options are included with the package(s)?
  - ☐ What is the total cost?
  - ☐ How many locations will you shoot at?
  - ☐ What does it cost for additional locations?
  - ☐ Are there any locations that would be great for taking photos?
  - ☐ Do you provide physical prints? Or just digital prints?
  - ☐ How much is it extra if we go over the allotted time?
  - ☐ Make sure you'll be able to preview images in a reasonable amount of time.
  - ☐ Check if you will be able to see/order images online.

- ☐ Check if all photos will be color-balanced, and retouched when necessary.
- ☐ Check if it's possible to choose black and white, sepia, or other artistic options.